

THE
PASSPORT
A GLOBAL REAL ESTATE EXPERIENCE

THEPASSPORTGLOBAL.COM

SEP 7-10 2026
SEOUL, KOREA
@SOFITEL AMBASSADOR SEOUL



THE PASSPORT 2026

For over 15 years, Global Real Estate Alliance (formally AREAA Global) has connected real estate leaders globally, fostering networking and discussions on international business opportunities for a competitive edge and education in the ever-evolving real estate landscape. In an innovative expansion of its mission, GREA now invites a broader audience to explore significant real estate developments worldwide, covering areas such as land development, banking, projects, construction, architecture, technology, and politics. Join us in Tokyo, Japan from May 13 - 16, 2025, for an invigorating celebration with influential minds in the real estate industry.

For more information, please contact Carmen Chong, GREA CEO
carmen@cclegacyfn.com



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WHO WILL BE THERE?

Join an extraordinary gathering of the world's top real estate professionals, including developers, financiers, investors, brokers, lawyers, architects, economists, and thought leaders. This transformative event fosters unparalleled inspiration and collaboration, igniting a fire within attendees to lead, question, and engage in meaningful discussions.

Experience International Real Estate and cultural immersion like never before.

Our audience is composed of dynamic individuals who have consciously chosen to explore the captivating world of international real estate. From real estate agents and developers, to thought leaders and lawyers, Every participant exhibits genuine enthusiasm and dedication.

As an invested attendee, we assure you that this exclusive event is unlike any other. Prepare to be captivated, inspired, and transformed in ways you never thought possible.



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FLAGSHIP PARTNER

\$20,000

Join Global Real Estate Alliance in our mission of connecting international real estate professionals by being our Flagship Partner to support and contribute to the betterment of the community.



- (5) VIP Registrations including ticketed events to Gala and Keynote Luncheon
- 5 Minute Speaking at Opening General Session
- (1) Showcase Round Table
- (1) VIP Reserved Table at Luncheon and Award Gala
- Sponsor logo on all communication media and advertised as the flagship partner on program, signage, venue, including badges and lanyards
- Promotional video/photos on summit displays
- Recognition in the Passport Insider Magazine with 2 full page ad
- Social Media Post pre-event about sponsored event with logo
- Opportunity to provide your company branded giveaway at sponsored event

THE PASSPORT AWARDS GALA AND RECEPTION

\$15,000

Join our summit attendees for a black-tie evening with entertainment. You will have the honor to present the awards to well-deserved recipients who are making an impact in the future of the Real Estate Industry.

- Sponsorship recognition on the summit registration website
- (3) VIP Registrations including, Keynote Luncheon & Gala
- (1) Showcase Round Table upon request
- One reserved table with VIP placement at the Gala
- 3-minute speaking at Awards Gala
- Social media post and recognition in the Passport Insider Magazine with a full-page ad
- Co-branded with Global Real Estate Alliance photo opportunity at sponsored event



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KEYNOTE LUNCHEON

\$5,000

As our Keynote sponsor your company will have exclusive recognition and prominent visibility to a captive audience.

- (2) VIP Registrations including Keynote Luncheon and Gala
- 3 Minute Speaking at Sponsored event
- Sponsor Logo on event website and event
- Recognition in the Passport Insider Magazine with a full-page ad
- Social Media Post Pre-event about sponsored event with logo
- (1) VIP Reserved Table at sponsored event upon request
- Opportunity to provide Your company branded giveaway at sponsored event



ENTERTAINMENT LUNCHEON

\$5,000

As our Keynote sponsor your company will have exclusive recognition and prominent visibility to a captive audience.

- (2) VIP Registrations including Keynote Luncheon and Gala
- 3 Minute Speaking at Sponsored event
- Sponsor Logo on Event Website and at Event
- Recognition in the Passport Insider Magazine with a full-page ad
- Social Media Post Pre-event about sponsored event with logo
- (1) VIP Reserved Table at sponsored event upon request.
- Opportunity to provide your company branded giveaway at sponsored event



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GENERAL SESSION

\$10,000

As a General Session sponsor, your company will benefit from the most visibility possible during the summit. See your company logo on the main stage screens and share your messaging.

- (4) Registrations, Gala, and Keynote Luncheons
- 3 Minute Speaking at Sponsored event
- Sponsor Logo on Event Website and at General Session
- Developers Panel Session
- Marketplace booth and round table
- (1) VIP Table placement at ticketed events upon request.
- Recognition in the Passport Insider Magazine with a full page ad
- Social Media Post Pre-event about sponsored event with logo
- (1) VIP Table placement at ticketed events upon request.
- Opportunity to provide Your company branded giveaway at sponsored event.
- Corporate Annual Partner





GLOBALLY CONNECTED Reception

\$10,000

Where conversations turn into collaborations. Connect with a curated network of global real estate professionals, capital partners, and developers—all in one room, focused on expanding international opportunities.

- (4) Registrations, Gala, and Keynote Luncheons
- 3 Minutes Speaking at Sponsored event
- Sponsor Logo on Event Website and at General Session

- Developers Panel Session
- Marketplace booth and round table(1) VIP Table placement at Gala upon request
- Opportunity to provide Your company branded giveaway at sponsored event
- Annual Corporate Partnership on our website



THE GLOBAL CONGRESS

\$5,000

As a sponsor of The Global Congress your company will gain exposure in emerging markets and join the discussion with experts & leaders around the world adding value and credibility to your brand.

- (2) VIP Registrations, Gala, and Keynote Luncheon
- 3 Minute Speaking at Sponsored event
- Sponsor Logo on Event Website
- Recognition in the Passport Insider Magazine with a full-page ad
- Social Media Post Pre-event about sponsored event with logo
- Opportunity to provide Your company branded giveaway at sponsored event

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JETSET NIGHT OUT

\$15,000

Sponsor a curated Jetset Night Out—an intentional, high-touch experience designed to immerse our guests in the energy of Seoul. From a refined river cruise dinner to thoughtfully selected cultural moments, the evening blends cuisine, entertainment, and local discovery into a memorable and elevated experience.

- (2) Registrations, Gala, and Keynote Luncheon
- 3 Minute Speaking at Sponsored event
- Sponsor Logo on Event Website
- Recognition in the Passport Insider Magazine with a full-page ad
- Social Media Post Pre-event about sponsored event with logo
- Opportunity to provide Your company branded giveaway at sponsored event

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ROUND TABLE DISCUSSION

\$800

Sponsor a Round Table to collaborate with professionals who's goals align with your brand message to build stronger global partnerships.

- 15 tables sponsorships available
- (1) Event Registration at Early Bird Registration Pricing
- Opportunity to showcase your projects/company in a more personal atmosphere





LOCAL EXPERIENCE SPONSOR

*Sponsorship includes a full-page magazine ad

\$2,500 (2 available)

Immerse attendees in the rich culture and traditions of Seoul, Korea through an unforgettable local experience, exclusively sponsored by your brand. This sponsorship connects your company with one of the event's most unique highlights—curated activities that showcase the vibrant heritage, cuisine, or arts of Korea.

In past events, these experiences have included intimate food tours and thrilling adventures, creating lasting memories for attendees while providing sponsors with high-impact visibility and meaningful engagement.

As a sponsor, your company will be featured prominently during the activity, in event communications, and on-site signage, ensuring your brand is top-of-mind as attendees explore the magic of Seoul.

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PROPERTY TOUR SPONSOR

\$2500

BE SEEN AS THE LEADER DURING THE EXCITING PROPERTY TOURS! OTHER BENEFITS INCLUDE;

- Showcase your property development to our elite attendees

Sponsor an exclusive property tour offering curated access to premier developments and investment opportunities. Designed for high-level engagement, this experience connects your brand directly with qualified investors and decision-makers—creating meaningful conversations and real business potential.

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TABLETOP BOOTHS

\$1,000

Showcase your company or upcoming project at a tabletop booth during our Market Showcase.

Your tabletop includes:

- (1) 6' table with linen and 2 chairs
- (1) Exhibitor registration with entry to the Welcome Reception



GLOBAL MAGAZINE

\$500-\$2,000

Advertise in our Passport Global Magazine. More than advertising—it's strategic visibility. Connect your brand with a global community of professionals and investors actively seeking new opportunities, partnerships and insights.

- Full back page cover: \$2,000
- Inside front or cover: \$1,000
- All other pages: \$500



CONTACT US

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All partnership offerings are customizable. Reach out to see how we can optimize a session for you!

